BB&T Scott & Stringfellow

The Hoge-Barrett Group

of BB&T Scott & Stringfellow

The Hoge-Barrett Group is a multidisciplinary advisory practice providing integrated investment strategies and personalized wealth management for affluent individuals, successful executives, entrepreneurs and their families. We deliver a disciplined approach and fresh perspective tailored to help you achieve your vision of a sound financial future. Your best interests and client experience are our primary concerns.

Knowing successful relationships require a range of roles, skills and expertise, we've assembled a distinguished team of professionals committed to your financial success. Each team member focuses on different aspects of the overall management process, allowing us to find suitable areas of opportunity, adjust investment strategies and make changes as needed.

Brett Hoge

Senior Managing Director, Financial Advisor

Brett became a financial advisor in 1999 and joined BB&T Scott & Stringfellow in 2008. As one of the firm's top producers, he has consistently been recognized as a Sterling Performer. In 2012, he was awarded the John Sherman, Jr., Leadership Award for Community Service. Brett was named as a Top 400 Financial Adviser by the *Financial Times* in 2017 and 2018, and in 2019 ranks sixth in North Carolina as part of the top 1200 Financial Advisors in the U.S. by *Barron's*.

Using a unique blend of tailored investment solutions and straightforward advice, Brett designs, develops and implements investment strategies for high-net-worth clients. He brings a deep understanding of a wide range of investments, including equities, fixed income, funds, outside money managers, options, and alternative investments.

Brett earned his bachelor's degree in business administration with a major in finance and insurance, from Appalachian State University in 1999. He holds FINRA Series 7, 9, 10, 31, 63 and 65 registrations, as well as state life, health and long-term care licenses.

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Alex Barrett

Financial Advisor

Alex joined BB&T Scott & Stringfellow in 2014. He began his career working as an investment banking analyst with Watermark Advisors LLC, providing merger and acquisitions advisory services to corporate clients across a range of industries. Previously, he worked with Wells Fargo Advisors in equity trading.

Alex leads clients through a myriad of strategies to achieve desired financial objectives and outcomes. The strategic process and portfolio management uses in-depth analytics and experience across a range of asset classes, including equities, fixed income, options and alternative investments. These strategies are executed alongside clients' broader financial picture using a deep bench of resources and people. He also assists in the operational, sales and marketing efforts of the group. He earned his bachelor's degree in business administration with a focus in finance from Kenan-Flagler Business School at UNC-Chapel Hill.

Alex also holds FINRA Series 7, 31, 63 and 65 securities registrations as well as variable life and annuity, disability insurance, life insurance, and health insurance licenses. He is a Habitat for Humanity of Forsyth County finance board member and an avid traveler.

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Kyle Poling

Portfolio Management Officer

Kyle joined BB&T Scott & Stringfellow in 2018. He began his career as an associate in the asset management practice of PricewaterhouseCoopers, servicing global financial institutions. Kyle serves as the team's portfolio management officer, creating custom investment solutions that align with the goals and objectives for each of our clients. He also leads the group's portfolio reporting and cash management efforts.

He earned his bachelor's degree in business administration with a concentration in accounting from Concord University in West Virginia and completed his master's degree in accountancy with an emphasis in financial transaction services from Wake Forest University. Kyle holds FINRA Series 7, 31, 63 and 65 securities registrations, as well as life and health insurance licensing. Kyle and his wife, Courtney, live in Winston-Salem, with their Maltipoo, Gracie.

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Sam Siceloff

Registered Client Service Associate

Sam joined BB&T Scott & Stringfellow in 2008, bringing with her 15 years of industry experience gained during tenures at Wachovia Securities, Second National Bank, Wheat First Butcher Singer and McDonald and Company Securities. Sam oversees all client service and operational functions, and assists with sales and marketing efforts.

She earned her bachelor's degree in political science with a minor in criminal justice from UNC-Charlotte. She holds FINRA Series 7, 24, 31, 55, 63 and 65 registrations as well as state life, health and long-term care licenses. Sam has two children, Alexandra and William, and lives in Advance with her brood of adopted pets.

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Kelly Huskey

Registered Client Service Associate

Kelly joined BB&T Scott & Stringfellow in 2015. She brings a wealth of knowledge to the Hoge-Barrett Group, with a diverse career in business development, marketing and sales at both Wyeth Pharmaceuticals, Pfizer and Brendle Financial Group. In 2006, she was honored with the President's Leadership Award for outstanding market performance at Wyeth. Kelly oversees sales and marketing efforts, and assists in administrative and operational functions of the group.

Kelly earned her bachelor's degree in business administration with a focus in marketing from Salem College in 1996. She holds FINRA Series 7, 63 and 65 registrations. Kelly has three children and lives in Winston-Salem, with her Great Pyrenees', Sam, Scout and Maddie.

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Chelsea Walters

Client Service Associate

Chelsea joined BB&T Scott & Stringfellow in 2016 after spending four years as a full-time paralegal with Patton Brown Law, where she specialized in Social Security disability. She is the lead scheduler for the Hoge-Barrett Group, and assists in administrative functions, and ongoing maintenance and servicing of client accounts.

Chelsea earned her associates degree in applied science & paralegal studies from Surry Community College. She is currently working to obtain her FINRA Series 7 licensing. Born and raised in North Carolina, Chelsea lives in Yadkin County with her husband, Nick, and dogs, Lexi and Lucy. Outside of the office, she enjoys spending time outdoors, at the beach, and with family and friends.

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